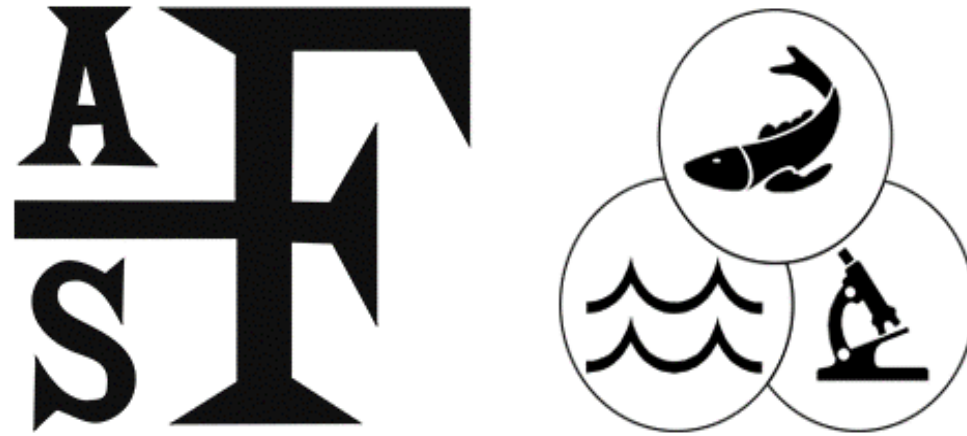


Calling all artists to help create a new Fish Health Section logo!



- **We are excited to announce a Logo Design Contest to create a new visual identity for the Fish Health Section!** The logo is an emblem of the Section, as well as our membership. What better way to represent our members than to channel their talents and creativity to refresh our logo and the image we present to the world?
- We're looking for a logo that speaks to the nature of our members' work as biologists, diagnosticians, researchers, aquaculturists, veterinarians, administrators, and others involved in the fish health field.
- The contest is open to anyone with an interest in fish health, including members and nonmembers of the FHS. The logo must be original and created by the entrant.
- The design should be distinctive and easily recognizable across digital and print media. The design must also be consistent with AFS branding and incorporate the AFS logo as described in the attached AFS Branding Guide.
- Although the logo will primarily be used in a full-color format, it must be clear and appealing when reproduced in black and white. Submissions should include both full-color and black-and-white formats.
- If the logo is primarily vertical or horizontal in orientation, the submission should also include a version illustrating the opposite orientation. If the design does not have a particular orientation (e.g., it is square or circular), a single version is acceptable.
- Other than the AFS logo, the design must not use stock images, clip art, AI-generated images, or other content not created by the entrant.
- In addition to the design images, the submission must include a brief description (200 words or less) explaining the concept and how the images, colors, etc., represent the Fish Health Section and its membership.
- **To submit a design, email the images and description to President Jesse Trushenski at jesse.trushenski@riverence.com with the subject line "FHS Logo Contest" no later than 15 February 2026.**
- All submissions will be evaluated by the FHS Executive Committee based on creativity, relevance, and visual impact. The creator of the selected design will receive special recognition in the FHS newsletter and have their AFS and FHS membership dues paid for by the FHS for 3 years.
- The selected design, with any needed modifications made in consultation with the creator, will become the official logo of the FHS and be used in all the Section's communications and materials.
- By submitting an entry, creators grant the FHS the full rights to use, modify, and reproduce the selected design for any official purpose. The selected design becomes the property of the FHS.

Current FHS Logo



American Fisheries Society
Fish Health Section

Current AFS Logo

(note use of tag line is optional)



American Fisheries Society



American Fisheries Society

